





ABOUT US

We are a team with scientific training, experience, passion and enthusiasm for what we do. We have been providing Integrated Development and Communication Solutions since 1985. The basic principle in each of our collaborations is the fact that we face the challenges and opportunities of each company in a unique way as if it were our own.





REACH

We are based in Thessaloniki and Larissa and we address to institutions and small and medium enterprises that operate in Greece and are active either in the Greek or in the international market and in companies from abroad that wish to settle in Greece.





SPECIALIZATION

We specialize mainly in the fields of tourism, culture, sports, education, energy and services.

The strategic goal is to increase profitability through sales growth and reduce costs.

Our cooperation with companies and agencies that have trusted us has resulted in the cultivation of long-standing relationships of trust.





KNOWLEDGE AND EXPERIENCE

We combine strategic thinking, creativity and utilize modern technological tools to provide Strategic Planning and Organization, which we implement in practice with the production of the required material and the implementation of actions.





SERVICES

- Business Planning and Organization - Business Transformation (Business Plan)
- Surveys (Market, Consumer)
- Strategic Marketing Planning for each product or service
- Branding - Corporate Design
- Promotion - Advertising
- Production of material (Printed, Electronic - Website design)
- Digital Marketing
- Public Relations - lobbying
- Organization of hybrid and online events, conferences, presentations, seminars, etc.
- Sales Organization
- Customer Experience Management



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